



SOFT-E Plus

MOISTURIZING LOTION

ADVANCED FORMULA

Soothes itchy skin
Hydrates and heals dry skin
Restore protective skin barrier
Smooths rough and bumpy skin

*Hydrated
skin is
happy skin.*



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With Olive oil & 10% Urea

Soft-E Plus moisturizing lotion is the best moisturizer to prevent dry, rough, scaly, itchy, flaking skin and other irritations. It may also be used to help remove dead skin in some wounds and heal fast. It gently dissolves the intracellular matrix which results in loosening of the horny layer of the skin and shedding of scaly skin at regular intervals, thereby softening thickened and overgrown areas of the skin.

UREA

is used to treat dry/rough skin conditions (such as eczema, psoriasis, corns, callus) and some nail problems (such as ingrown nails). It may also be used to help remove dead tissue in some wounds to help wound healing. Urea is known as a keratolytic. It increases moisture in the skin by softening/dissolving the horny substance (keratin) holding the top layer of skin cells together. This effect helps the dead skin cells fall off and helps the skin keep more water in.

PETROLATUM

Is an ideal moisturizer for skin that's prone to extreme dryness. Products with at least 30% petrolatum can be used to temporarily protect and help relieve chafed, chapped, or cracked skin—and can help protect your skin from the drying effects of wind and cold weather.

SHEA BUTTER

works like an emollient. It might help soften or smooth dry skin. Shea butter also contains substances that can reduce skin swelling. This might help treat conditions associated with skin swelling such as eczema.

