

Soft-E

MOISTURIZING LOTION

ADVANCED
FORMULA

Deep & Long Lasting
Nourishes & Revitalizes
Heals Dry & Itchy Skin
Won't Leave Build up Clog Pores



SOFT-E

MOISTURIZING LOTION

ADVANCED
FORMULA

Deep & Long Lasting
Nourishes & Revitalizes
Heals Dry & Itchy Skin
Won't Leave Build up Clog Pores

*Hydrated
skin is
happy skin.*

Daily nourishment, gently exfoliates rough skin

This lotion is a superlative moisturizer that gives intensive moisture and hydration that's suitable for all skin types, including thirsty and parched skin. Its non-greasy and quick absorb formulation wipes away every trace of dryness to leave the skin satiny smooth and richly nourished, Helps the skin retain hydration, repair damage, boost collagen and soothe inflammation for youthfully vibrant skin Works beautifully on all skin types

PARAFFIN

is an occlusive moisturizer , which means it forms a physical barrier on the skin to prevent water loss. This can make a person's skin feel supple and soft , paraffin increases blood flow, which makes your skin appear younger by increasing collagen production

PETROLATUM

is an ideal moisturizer for skin that's prone to extreme dryness. Products with at least 30% petrolatum can be used to temporarily protect and help relieve chafed, chapped, or cracked skin—and can help protect your skin from the drying effects of wind and cold weather.

SHEA BUTTER

works like an emollient. It might help soften or smooth dry skin. Shea butter also contains substances that can reduce skin swelling. This might help treat conditions associated with skin swelling such as eczema.

